



BLANK MEDIA COLLECTIVE

WWW.BLANKMEDIACOLLECTIVE.ORG*

ARTIST'S STATEMENT

INTRODUCTION

The information within this section has been compiled by Blank Media Collective and is a guide to the ways in which you can write a successful artist's statement. It is by no means definitive, nor suggestive that this is the only way in which they should be written.

PREPARATION

A good artist's statement enables the reader to understand the key concepts that arise within your practice and how they have informed past and current works. It is your opportunity to give the reader an insight into the contextualisation of your artistic practice.

An artist's statement can be used to highlight one specific project or be a synopsis of your general artistic practice. Make sure that you provide the correct version when making applications for exhibitions / events. If you are unsure over which, the organisation requires, contact them for confirmation.

WRITING THE STATEMENT

Each individual's artist's statement will differ dramatically, as this is your own creative vision. However below are some general points that can be considered:

- Try brainstorming or picking out important words from past works
- Look at the key concepts / themes that continue to arise within the work that you create
- Consider the ways in which you create your work and any possible connotations that this may have
- Remember to consider the ways in which the viewer / participant interacts and understands your work – think about testing work out on friends to see how their reading can differ from your own

PRESENTATION

The artist's statement should be clear and concise, helping the reader to be given an insight into your practice. Remember that they may not necessarily be viewing your work at the same time. If you include references or quotes, make sure that they are correctly sourced and recognised. Highlight your visual understanding by setting the proposal out in a clear font and strong design style.